

25th Anniversary Sponsorship Opportunities

For 25 years, Children's Law Center has fought so every child in DC can grow up with a stable family, good health and a quality education—providing individual assistance to more than 40,000 children and families, helping tens of thousands more through city-wide policy efforts and becoming a national leader through our innovative work. However, we know the fight is far from over. Too many children are still falling through the cracks. During this anniversary year, we will host a series of events, gathering hundreds of leaders to fundraise and ensure we can continue our critical work. By becoming an <u>anniversary sponsor</u> today, your support will help Children's Law Center thrive for years to come.

Below are some of the ways that we will say thank you for partnering with us, including (unless otherwise stated) perks that apply to both our June event with Taraji P. Henson and our fall Benefit. If you have questions, please contact Erica McCollum at emccollum@childrenslawcenter.org or (202) 467-4900, ext. 524.

Partner Benefits	Friend*	Mentor	Advocate	Benefactor	Guardian	Pioneer	Champion**	Visionary**
Partner benefits	\$1,500+	\$3,000+	\$5,000+	\$10,000+	\$15,000+	\$25,000+	\$50,000+	\$75,000+
Links to attend Henson event and fall Benefit	2	4	6	8	10	12	15	25
Included in special anniversary publication (Deadline: 8/2/21)	•	•	Tier 4 Visibility	Tier 4 Visibility	Tier 3 Visibility	Tier 2 Visibility	Tier 1 Visibility	Customizable
Recognized in reminder email for fall Benefit (Deadline: 9/1/21)	•	•	•	•	•	•	•	Spotlight
Listing on Children's Law Center website	•	•	•	•	•	With logo	With logo & hyperlink	With logo & hyperlink
Recognized on scrolling event signage	•	•	•	With logo	With logo	With logo	Premium placement with logo	Premium placement with logo
Special invitation to remote series featuring signature speakers				•	•	•	•	•
Special recognition during remote series events					•	•	•	•
Opportunity for multi-branded swag						•	•	Co-Branded
Invitation to exclusive/VIP experience						•	•	•
Table named in your honor at Henson event						•	•	•
Special recognition from presenter during Henson event and fall Benefit						•	•	•
In-room virtual signage							•	•
Opportunity to speak at fall Benefit								•
Possibility for executive interview with media								•

*Friend level sponsorship available to individuals only.

**For Champion and Visionary level sponsorship, tailored partnership packages are available upon request.

All sponsors who increase their past sponsorship to the next level or who sponsor at the Pioneer level or above will receive special recognition in honor of Children's Law Center's 25th Anniversary.